

Chesterfield Borough Council Health Inequalities Plan

	Corporate plan		Local Public Health Priorities and Initiatives	Health & Wellbeing Board Priorities	National Public Health Outcomes Framework
Vision and goal	'Inspiring Pride, Aspiring to be the best. Working for a Safer, Cleaner, Greener, Thriving Community'		'healthy, active and vibrant communities participating in a rich, diverse and fulfilling cultural life'	To improve health and wellbeing by reducing health inequalities , to strengthen investment in evidence-based prevention and early intervention and for all partners to deliver high quality care that promotes privacy and dignity along with robust safeguarding processes	To improve and protect the nation's health and wellbeing and improve the health of the poorest fastest: Increased healthy life expectancy reduced differences in healthy life expectancy between communities
Theme	Corporate plan		Local Public Health Priorities and Initiatives	Health & Wellbeing Board Priorities	National Public Health Outcomes Framework
	Targets & Measures	Initiatives			
Starting Well 0-5yrs Giving children the best start in life before school			Reduce smoking in pregnancy: Specialist Stop Smoking Advisers Financial Incentive Scheme	Improve health and wellbeing in early years	Smoking status at time of delivery Low birth weight of term babies Infant mortality Smoking status at time of delivery Low birth weight of term babies Infant mortality.
		Staveley HLC maternity project	Maintain Healthy Weight in Pregnancy Maternity obesity initiative	Improve health and wellbeing in early years	
			Build wellbeing in early development: Increasing prevalence of breastfeeding including promotion of breastfeeding friendly premises HENRY (Healthy Exercise Nutrition for the Really Young)	Improve health and wellbeing in early years	Breastfeeding. Child development at 2-2.5 years <i>School readiness</i> <i>Child development at 2-2.5 years</i> <i>School readiness</i> Tooth decay in children aged five

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Theme	Targets & Measures				
Starting Well 0-5yrs Giving children the best start in life before school			Programme Children's Centres Health Visiting Services		Population vaccination coverage
			Reduce the number of childhood accidents in under 5s: Safety Equipment Scheme.	Promote healthy lifestyles	Hospital admissions caused by unintentional and deliberate injuries in under 18's.

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	Targets	Initiatives			
Developing Well 5-19yrs Children attain potential and make successful transition to adulthood		Five60 programme	Facilitate healthy lifestyle choices by children, young people and their families: Five60 supporting Key Stage 2 curriculum National Child Measurement Programme Family Weight Management Programme	Improve health and wellbeing in early years Promote healthy lifestyles	Excess weight in adults Proportion of physically active and inactive adults <i>Diet</i>
Live and Work Well People are enabled to live healthy, independent productive lives of their choosing	3% increase in adult participation in sport and active recreation	Deliver CBC's part in Derbyshire Sports strategy	Achieve healthier lifestyles through improving physical activity and nutrition choices and sustaining healthier behaviour change: Healthy Lifestyle Hub Health referral	Promote healthy lifestyles	Proportion of physically active and inactive adults; <i>Diet</i>
		Develop an improvement programme for Queen's Park Sports Centre	Encourage and enable people to live more active lives to have a positive benefit on their health: Participation in sport and recreation	Promote healthy lifestyles	Proportion of physically active and inactive adults Excess weight in adults Mortality from all cardiovascular diseases (including heart disease and stroke).
		Develop a Sport and Physical Activity Strategy that includes an Olympic and Paralympic Legacy targeting hard to reach.			
	Deliver the Holmebrook Park Playbuilder Project				
	Healthy lifestyle hub				
	Number of parks that	Achieve Green Flag status for Eastwood	Use green space to improve health and encourage physical activity	Improve emotional and mental health.	Utilisation of green space for exercise / health reasons

	<p>have green flag status - Target 3% by April 2013</p> <p>Satisfaction with Parks and Open Spaces Target 77% by March 2015</p> <p>% of sites that is satisfactory for litter(97%0 and detritus(94%)</p>	<p>Park and Poolsbrook Country Park</p> <p>Review the Parks and Open Spaces Strategy including an audit of provision</p> <p>Create a new woodland area within the Borough as part of a Jubilee Woods Project</p> <p>Deliver on the <i>Improving Streetscene</i> Plan focussing on litter, grass cutting, weed growth and dog fouling</p>	<p>via: Walking for Health Programme Garden Buds Project Allotments project</p>	<p>Promote healthy lifestyles.</p>	<p>Self-reported wellbeing. Proportion of physically active and inactive adults Mortality from all cardiovascular diseases (including heart disease and <i>Diet</i></p>
			<p>Increase availability of fresh produce in targeted areas Derbyshire Food and Health Framework</p>	<p>Promote healthy lifestyles</p>	<p><i>Diet</i> Excess weight in adults Mortality from all cardiovascular diseases (including heart disease and stroke).</p>
			<p>Support people on an individual basis in making changes to health behaviour: Health Trainers</p>	<p>Promote healthy lifestyles</p>	<p>Proportion of physically active and inactive adults <i>Diet</i> Smoking prevalence – adult (over 18s) Self-reported wellbeing.</p>
	<p>Satisfaction rates for cultural services</p>	<p>Establish sustainable business plan Pomegranate Theatre and Winding Wheel</p> <p>Adopt new Museum</p>	<p>Involve and engage individuals and communities in activities to build their capacity to improve their own wellbeing and to influence service planning: Roll out in other Borough areas of model of community engagement</p>	<p>Promote healthy lifestyles Improve emotional and mental health.</p> <p>Promote the independence of all people living with long term conditions.</p>	<p>Self-reported wellbeing. <i>Social connectedness</i> Recorded diabetes</p>

	<p>Attendances at the Museum, Pomegranate Theatre and Winding Wheel</p> <p>% of local community participating in cultural activities</p> <p>Satisfaction with local area as a place to live target 85% by 2015</p> <p>%of people who feel they can influence decisions in their locality</p> <p>Progress towards excellent level of the Equalities framework</p>	<p>strategy</p> <p>Extend volunteering programme throughout cultural services</p> <p>Renew Arts and Culture strategy to include community arts</p> <p>Working with the community to develop and deliver the Neighbourhood Action Planning Project</p> <p>Review and improve service level agreements with the community and voluntary sector to ensure maximum benefit for our communities</p> <p>Deliver the Equality, Diversity and Social Inclusion Strategy</p>	<p>based on lessons from scrutiny of health inequalities project in Rother</p> <p>Healthy Place Awards</p> <p>Your Health Your Way Programme</p> <p>Health Champions programme</p>		
			<p>Identify 40 to 74 year olds at risk of developing heart disease, type 2 diabetes, kidney disease and stroke:</p> <p>NHS Health Check Programme</p>	Promote healthy lifestyles.	<p>Take up of the NHS Health Check Programme – by those eligible</p> <p>Mortality from all cardiovascular diseases</p> <p>Recorded diabetes.</p>
			<p>Increase early detection of breast cancer and cervical cancer:</p>	Promote healthy lifestyles.	<p><i>Cancer diagnosed at stage 1 and 2</i></p>

			Breast cancer awareness and screening programme targeting 50 to 70 year olds Cervical cancer awareness and screening programme targeting 25 to 64 year olds		Mortality from cancer Cancer screening coverage.
			Prevent and reduce ill-health caused by smoking, drugs and alcohol: NHS Stop Smoking Services DAAT Embedding of health related considerations to reduce opportunities for alcohol misuse across Borough policy, planning and practice	Promote healthy lifestyles.	Smoking prevalence – adult (over 18s); <i>Smoking prevalence – 15 year olds</i> Mortality from causes considered preventable Mortality from cancer Mortality from all cardiovascular diseases (including heart disease and stroke); Mortality from respiratory diseases. Alcohol-related admissions to hospital Mortality from liver disease Successful completion of drug treatment.
	3.5% reduction in serious acquisitive crime by 2015 3.5% reduction in assault with serious injury by 2015 % of residents feeling safe 95% during the day; 35% at night by 2015	Deliver the Community Safety Partnership's Action Plan Work with the community to develop and deliver the Neighbourhood Action Plan	Address community safety issues which have a negative influence on health: Community Safety Partnership VAL Domestic Violence services Road safety	Promote healthy lifestyles. Improve emotional and mental health.	<i>Violent crime (including sexual violence)</i> Re-offending. Alcohol-related admissions to hospital Mortality from liver disease; <i>Older people's perception of community safety</i> <i>Domestic abuse</i> Killed and seriously injured casualties on England's roads.

			Enhance quality of life for Carers: Raise awareness of Carers and identify hidden Carers:	Improve emotional and mental health.	Self-reported wellbeing <i>Dementia and its impacts</i>
			Improve mental health and wellbeing Self-help groups Time to Change campaign World Mental Health Day Choosing Health - Mental Health Programme focusing on physical health of people experiencing mental health problems Books on prescription North East Derbyshire and Chesterfield Community Service	Improve emotional and mental health. Promote healthy lifestyles.	Self-reported wellbeing Hospital admissions as a result of self-harm. <i>Excess under 75 mortality in adults with serious mental illness</i> People with mental illness or disability in settled accommodation Suicide.
	Increased awareness of financial exclusion help and advice Target: year on year increase. 2012/13 baseline.	Deliver the Equality, Diversity and Social Inclusion strategy	Reduce health problems linked to financial exclusion by ensuring access to affordable credit and building financial capability skills via: Credit Union development	Improve emotional and mental health.	<i>Social connectedness</i> Self-reported wellbeing Children in poverty
			Improve the health of homeless people: Pathways Health worker for homeless	Improve emotional and mental health. Promote healthy lifestyles.	Statutory homelessness; Self-reported wellbeing. Smoking prevalence – adult (over 18s) Mortality from all cardiovascular diseases (including heart disease and stroke) Alcohol-related admissions to hospital
	Increase new business registrations	Review role in promotion work, skills, training and	Support people into work and workplace wellbeing: Work with employers to create	Improve emotional and mental health. Promote healthy lifestyles.	Employment for those with a long-term health condition including those with a learning

	<p>above national average New business survival rate</p> <p>% town centre shops occupied</p> <p>Staff satisfaction with CBC as employer</p>	<p>apprenticeship opportunities</p> <p>Deliver revised Workforce Strategy</p>	<p>employment opportunities Support people into training, to develop skills and to get jobs Active travel and workplace travel plans Health, Work and Wellbeing Programme delivered by Derbyshire Health Promotion Service Borough workforce wellbeing programme</p>		<p>difficulty/disability or mental illness 16-18 year olds not in education, employment or training; Self-reported wellbeing. Proportion of physically active and inactive adults; Mortality from all cardiovascular diseases (including heart disease and stroke); Sickness absence rates</p>
	<p>% decent Council homes Target: 90% by March 2015.</p>	<p>Develop a sustainable business plan for our housing stock including investigating the potential for extending the stock.</p>	<p>Ensure housing stock does not contribute to ill-health: Decent Homes</p>	<p>Improve emotional and mental health.</p>	<p>Self-reported wellbeing <i>Health related quality of life for older people</i></p>
			<p>Increase access to activities and services that improve health: Social transport scheme ???????</p>	<p>Improve emotional and mental health. Promote healthy lifestyles.</p>	<p><i>Social connectedness</i> Self-reported wellbeing.</p>

Age Well People are enabled to age in optimal health with dignity, and independently in settings of their choice	% decent council homes – 90% by 2015 Net additional homes provided – target 600 by 2015 Number of affordable homes delivered – target 120 by 2015	Develop a sustainable business plan for our housing stock Develop an action plan to address barriers to housing supply	Ensure housing policy meets the needs of the population and health inequalities are a focus: Extra Care Housing Scheme Affordable Warmth	Improve health and wellbeing of older people.	<i>Social connectedness</i> Self-reported wellbeing.
		Support the development of an “Extra Care” housing scheme within the Borough.	Assess older people in their homes and signpost and support them to access services to improve their health and wellbeing: Older People and Healthy Homes Initiative (Peer Support, Assessment and Referral)	Improve health and wellbeing of older people.	<i>Health related quality of life for older people</i> Self-reported wellbeing Fuel poverty Excess winter deaths
			Increase early detection of bowel cancer in most at risk age group of 60 to 74 via: Bowel cancer awareness and screening programme	Improve health and wellbeing of older people.	<i>Health related quality of life for older people</i> <i>Cancer diagnosed at stage 1 and 2</i> Mortality from cancer Cancer screening coverage.
		Deliver the Affordable Warmth Action Plan	Prevent fall related injuries: Falls and Bone Health Pathway	Improve health and wellbeing of older people.	Falls and injuries in the over 65's Hip fractures in over 65's.

Draft Derbyshire Health and Wellbeing Priorities:

Improve health and wellbeing in early years. / Every child fit to learn and attain the highest levels of literacy.

Promote healthy lifestyles by developing services to prevent and reduce harmful alcohol consumption, substance misuse, obesity, physical inactivity, smoking and sexual ill-health.

Improve emotional and mental health and provide increased access to mental health services.

Improve health and wellbeing of older people and promote independence into old age.

Promote the independence of all people living with long term conditions and their carers.

CROSS-CUTTING THEMES

OBJECTIVE	CORPORATE ACTION AND RELATED CORPORATE AIM
<p>To ensure inequalities are a key strand of Borough Council planning and strategy</p>	<ul style="list-style-type: none"> • 2.2/2.3 Key Project: <i>Deliver the Equality, Diversity and Social Inclusion Strategy. 2.2/2.3 Measure / Target:</i> <i>Progress towards excellent level of the Equalities Framework. Self assessment to be undertaken in 2012/13.</i> <p>Aim: A Cohesive Community with equality of access to services.</p>
<p>Cross-service support for health inequalities agenda and organisational development for Borough staff and Members to maximise public health role and make every contact count</p>	<ul style="list-style-type: none"> • Lead officer identified for each service and staff recruited from each service / department to act as corporate public health champions. Training and awareness programme delivered to them. Aim: • Lead officer / staff to identify how their service / department contributes to the health agenda and what they plan to do to support and further develop this. Aim: • Delivery of development sessions to assist Members to understand the public health role of local authority and the role of scrutiny in addressing health issues. Aim: • Engagement of Members to identify local health priorities and assets for health improvement in their constituencies. Aim:

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